



Lambrate Design District records a clear growth and renews its cosmopolitan and trend-conscious character at the FuoriSalone 2019

Milano, April 16th 2019 - The FuoriSalone 2019 in Lambrate Design District - at its second edition of the Prodes Italia management - has recorded a clear growth while strengthening its character of a cosmopolitan destination, young and attentive to trends:

- 25 Events vs 15 in 2018**
- 400 Exhibitors vs 350 in 2018**
- 100,000 visitors vs 85,000 in 2018**

"It is a great satisfaction to see that the efforts made in terms of resources in economic and human relations in this second year of management have been repaid as much both by the number of exhibitors and events and by the visitors. The results obtained will increase the desire to continue improving and reinforcing, by reviving it, the cosmopolitan and trendsetter DNA of Lambrate." - Enzo Carbone, CEO of Prodes Italia srl, says.

At the FuoriSalone 2019 in Lambrate, which has always been a receptive and fertile ground for the most innovative ideas of **Italian and international creatives, events and exhibitors have expressed themselves through projects, products and installations around the theme of sustainability and circular economy, of the contract and of the contamination between sectors such as art, jewelry and food.**

Among the protagonists

Din – Design In, Upcycling Lab, Be Sustainable by SWISS KRONO GROUP, Carimati, NCSColour Centre Italia, (S)WEdesign e Simone Micheli.

About Lambrate Design District

The Lambrate District, located north-east of Milan, is a historic Italian industrial site that, since 2000, has been the subject of a redevelopment project that still today lives through its continuous evolution. Given the importance and the contribution that Lambrate offers in promoting Milan as a reference point and an international showcase for the design system, the District is supported by the Municipality of Milan - Department of Labor, Trade, Fashion and Design Policies. Lambrate Design District is part of the LAMBRATE DISTRICT, born in 2017 from the desire of all operators, designers, architects, owners and managers of location to the commercial activities of the area, to join together to make the Lambrate district, the new Milanese center, always active and smart. for Design, Art and Fashion, in accordance with the schedule of events organized by the Municipality of Milan. Also in 2019, the management of communication and the coordination of the events of the Lambrate Design District, and therefore of the Fuorisalone, were entrusted to the Prodes Italia Group operating worldwide in the sector of high jewelry, design, art and wines and creator of the projects Promotedesign.it, Din-Design In, Design For, Artistarjewels.com, Treneed.com, Bestwinestars.com and Weating.it.

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