



CALL FOR ENTRIES now open - Join the Milan Design Week 2018!

Lambrate reaffirms itself this year as a cult location for the design lovers from all over the world. It is an unmissable destination for all the enthusiasts and design experts that are going to visit the Fuorisalone: 120,000 people have indeed visited the north-east area of the metropolitan city of Milan. Promotedesign.it is now organizing a successful event that will take place in the whole district!



The Milan Design Week 2018 will take place from the 17th until the 22nd of April.

Every year Promotedesign.it organizes exhibitions for the top players of the design field.

In the area of Lambrate there are locations for a total of over 10,000 sq, with several typologies of exhibitions:

- Individual
- Collective
- Internal
- External

The goal of Promotedesign.it is to find for each exhibitor the right position and the best location that will grant the optimum visibility to get the maximum outcome. Each type of exhibitor will have a dedicated space: companies, self producing designers, schools and galleries. There will be a path that will guide the visitor through the district.



Every exhibitor will be guaranteed a high visibility that is converted into real commercial contacts, strategic partnerships, working collaborations and media relations.

During the Design Week, the city of Milan is the key point for the top players of the field homefurniture.

Fuorisalone is really a not-to-miss event!



The events will not be over at 8pm when the gates of the hangar will be closed:

WEating, located in the inner yard of Din - Design In, will give us a wide selection of Food Trucks.

The great dynamism of these events makes the heart of the Lambrate Design District pulsating and involving.

What are you waiting for?

Write an email to fuorisalone@promotedesign.it
or give us a call +39 0236580208

Follow on our social media! [Facebook](#) / [Instagram](#)



Din - Design In 2018
DESIGN EXHIBITION

CALL FOR ENTRIES

17th-22nd APRIL
FUORISALONE 2018

MILAN
LAMBRATE DESIGN DISTRICT

#DIN2018