

INOVAȚIE ȘI CREATIVITATE LA LAMBRÆ DESIGN DISTRICT

BY MIHAELĂ ION / CULTURALE , EVENIMENTE / 07 FEB 2018

Am primit un super comunicat de presă, în care ni se menționează că în perioada de desfășurare a Fuorisalone, 17-22 aprilie 2018, va avea loc și DIN-Design in 2018, organizat de Promotedesign.it. În peste 2000 de metri pătrați ai unei hale industriale, se vor afla ultimele noutăți din domeniul industriilor creative. În cadrul DIN vor fi prezenți:

- o NID, Nuovo Istituto di Design
- o Umprum School of Decorative Arts
- o Artemis Academie din Amsterdam

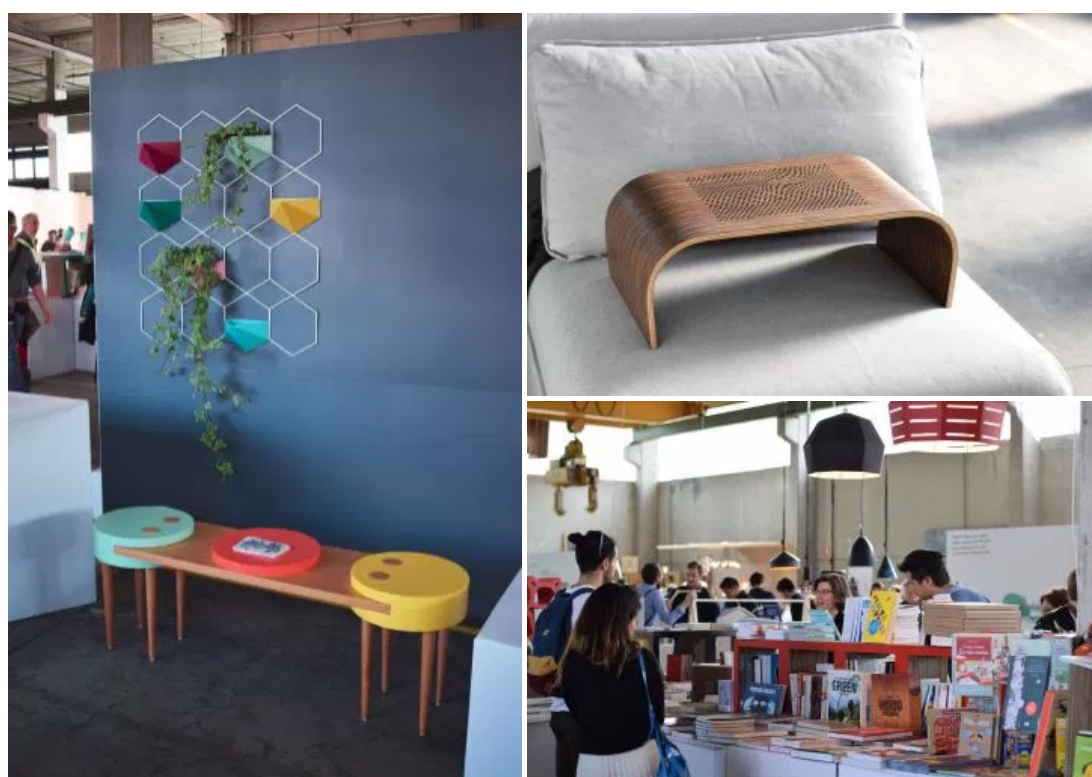
Mai multe detalii în comunicatul de presă de mai jos. Ne vedem în Milano, în aprilie!



Lambrate Design District, once again reconfirmed as a cult place for design lover world, continues the tradition that has always distinguished it. In fact, innovation always been the distinctive themes of the district, defined as the new Italian Brooklyn.

Therefore for this edition of the Fuorisalone, which will take place from 17 to 22 April, international design schools and academies, that symbolize freshness and experiment will be left out.

Inside the event **Din – Design In 2018**, organized by Promotedesign.it in the street between Massimiano 6 / via Sbodio 9, which has reached its sixth edition, a large area will be dedicated to the display of products coming from important design universities. In the more than 2000 square meters of this industrial hangar, the latest innovations produced by international companies and independent designers will also be exhibited.



NID, Nuovo Istituto di Design, reconfirms its presence in Din – Design In also for this year. The academy is based in Perugia and is a professional training school active since 1990. It offers courses in interior architecture, fashion, graphics, web design, photography, illustration and product design. Its professors are professionals in the field who know in depth the working dynamics and the realization of the projects. The teachers train the students so that they learn the most effective methods, proving them in the form of autonomous skills and attesting them through high quality portfolios.

Umprum School of Decorative Arts in Prague was founded in 1885. During its existence, it has become one of the best educational institutions in the country. It boasts a series of successes that have become internationally renowned, gathering support over the Czech Republic. Architecture will take part in Din – Design in 2018. The aims of the course of study are to explore new methods of architectural design and strategies, to investigate the relationship between „architecture” and „environment” and review architectural thinking to reflect new behaviors.

The **Artemis Academie** in Amsterdam also takes part in the Milan Design Week. She offers courses in design sciences for styling and design that revolves around fashion, media, food and retail. She trains her students in the commercial field and offers a high level education in the field of creative, concrete oriented and that ranges in different fields. She distinguished her participation at the Dutch Design Week 2017.

Promotedesign.it has the primary objective to bring and sensitize the visitors and offer an ever-increasing offer of creativity, encouraging visitors and industry experts to build a network with its designers.

Din – Design In

From 17 to 22 April 2018

via Massimiano 6 / via Sbodio 9 – Milano

17/21 april 2018 from h. 10:00 to 20:00

22nd april 2018 from h. 10:00 to 18:00

Special Opening: 18th april from 10:00 to 24:00

Free Entry